

Brand



WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601

Contract No | Contract Dt | Revision Dt | Rev# | Advertiser

BUYING TIME - 3752 ATTN: ERICA CORSO

650 MASSACHUSETTS AVENUE NW SUITE 210

WASHINGTON DC 20001

Product Code Station/Market

DATE: 11-03-2012

PAGE: 1

of 2

	2-2012 11-02-2012 2 JOE DONNELLY FOR INDIANA JOE DONNELLY FOR US SENATE PRODUCT C						LITICALS						
Agency Est# 299 301 2552		CMS # Sales Office Account Executive 247502 PHILADELPHIA D. PARKER		Start Date End D		0			Cycle 1)	Package N	Contract Titl 247502	е	
Line Start Date	End Date	Time Period	Description		RC	Duration	МТ	W	ΓFS	S SPW	Price	Tot Spots	Total \$
		Agency CPE: C:29	99 P:301 E:2552										
1 10-30-2012	11-01-2012	04:30AM - 04:59AM	ABC 430A MORN NEWS: 42	27-459A SU, M-TH (10	1	30	X	X X	K	3	190	3	570.00
2 10-30-2012	11-02-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (55	10)	1	30	X	X X	Χ	4	665	4	2,660.00
3 10-30-2012	11-02-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-	-F (5512)	1	30	X	X X	Χ	3	1,710	3	5,130.00
4 10-30-2012	11-02-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (55	11)	1	30	X	X X	х х	2	1,330	2	2,660.00
5 10-30-2012	11-02-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F ((5519)	1	30	X	X X	х х	4	1,900	4	7,600.00
6 10-30-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (849	9)	1	30	X	X X	Χх	3	1,700	3	5,100.00
7 10-30-2012	11-02-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P	-7P (5525)	1	30	X	X X	Χ	4	3,325	4	13,300.00
8 11-04-2012	11-04-2012	05:00PM - 05:30PM	WEEKEND/EARLY NEWS: S	UN 5-530P (5572)	1	30				X 1	1,140	1	1,140.00
9 11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: S	SUN 6-7A (5553)	1	30				X 1	355	1	355.00
10 11-04-2012	11-04-2012	08:00AM - 09:30AM	WEEKEND/MORN NEWS: SU	JN 8-930AM/8-10A EFF	1	30				X 1	760	1	760.00
11 11-03-2012	11-03-2012	06:00PM - 06:30PM	WEEKEND: EARLY NEWS: S	SA-SU 5P-630P (5558)	1	30			X	1	1,045	1	1,045.00
12 11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND EARLY MORN N	EWS: SAT: 8-9A (10600	1	30			X	1	760	1	760.00
13 11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND/MORN NEWS: GI	MA SUN 7-8A (5557)	1	30				X 1	950	1	950.00
14 11-04-2012	11-04-2012	05:00PM - 05:30PM	WEEKEND/EARLY NEWS: S	UN 5-530P (5572)	1	30				X 1	1,140	1	1,140.00
15 11-02-2012	11-02-2012	09:00PM - 10:00PM	PRIME:FRI: 9-10P/20/20 (56	14)	1	30			Х	1	8,000	1	8,000.00



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(ract Dt Revision Dt Rev# Advertiser -2012 11-02-2012 2 JOE DONNELLY FOR INDIANA				Brand JOE DONNELLY FOR US SENATE					Product (POLITIC			Station/Market WLS - CHICAGO		
	31 17 11 1111		Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-30-2012	End D		Billing M (Broadcast Month		nth, Cycle 1)		Package N	e Contract Title 247502			
	Line Start Date	End Date	Time Period	Des	scription			RC	Duration	M T W	ΤF	S S	SPW	Price	Tot Spots	Total \$
	16 11-03-2012	11-03-2012	Agency CPE: 11:00AM - 02:	C:299 P:301 E: 30PM SP	2552 ORTS: FOOTBALL SAT C	COLLEGE 1058A	A-600P	1	30			x	1	2,850	1	2,850.00
	17 11-03-2012	11-03-2012	07:00PM - 10:	30PM PR	IME/SPORTS: SAT COLLE	EGE FOOTBALI	_ 7P-103	1	30			X	1	4,275	1	4,275.00
	18 11-03-2012	11-03-2012	10:30PM - 11:	30PM LN:	SAT LATE NEWS FLLWN	NG FOOTBALL	(12298)	1	30			X	2	1,425	2	2,850.00
A	19 11-04-2012	11-04-2012	06:00AM - 07:	00AM WE	EKEND/ MORN NEWS: S	UN 6-7A (5553)		1	30			Х	1	355	1	355.00
													Contracte	ed Gross Total	: 36	61,500.00
														al Gross Total y Commission Net Total	:	61,500.00 9,225.00 52,275.00
	Month/YR		Preempted		Made Good	Contract T	Total		Ac	ljustments	3					Actual Total
	Nov 12		0.00		0.00	61,50	0.00	_		0.00)					61,500.00
	TOTAL		0.00		0.00	61,50	0.00			0.00)					61,500.00